

## MASTER OF BUSINESS ADMINISTRATION (MBA) Course Structure under CBCS

Semester	Course Codes	Title of the Course	Hours	Credit	Int. Marks	Ext. Marks	Total	
<b>I</b>	18PMB101	CC - I Management concepts	5	5	25	75	100	
	18PMB102	CC - II Managerial Communication	5	5	25	75	100	
	18PMB103	CC - III Mathematics & Statistics	5	5	25	75	100	
	18PMB104	CC - IV Managerial Economics	5	5	25	75	100	
	18PMB105	CC - V Organisational Behaviour	5	5	25	75	100	
	18PMB106	CC - VI Management Accounting	5	5	25	75	100	
		<b>Total</b>		<b>30</b>	<b>30</b>	<b>150</b>	<b>450</b>	<b>600</b>
<b>II</b>	18PMB207	CC –VII- Operation Research	5	5	25	75	100	
	18PMB208	CC-VIII- Production Management	5	5	25	75	100	
	18PMB209	CC-IX-Marketing Management	5	5	25	75	100	
	18PMB210	CC –X- Financial Management	5	5	25	75	100	
	18PMB211	CC –XI- Human Resource Management	5	5	25	75	100	
	18PMB212	CC –XII-Legal Aspects of Business	5	5	25	75	100	
		<b>Total</b>		<b>30</b>	<b>30</b>	<b>150</b>	<b>450</b>	<b>600</b>
<b>III</b>	18PMB313	CC –XIII- Business Research Methods	5	5	25	75	100	
	18PMB314	CC –XIV-Strategic Management	5	5	25	75	100	
	18PMB315A1	EC- I – Consumer Behaviour	5	4	25	75	100	
	18PMB316A2	EC- II – Digital Marketing	5	4	25	75	100	
	18PMB317B1	EC- III- Security Analysis & Portfolio Management	5	4	25	75	100	
	18PMB318B2	EC- IV- Retail Bank Management	5	4	25	75	100	
		Summer Internship		4	25	75	100	
	<b>Total</b>		<b>30</b>	<b>30</b>	<b>175</b>	<b>525</b>	<b>700</b>	
<b>IV</b>	18PMB419	CC –XV-International Business Environment	5	5	25	75	100	
	18PMB420	CC –XVI-Entrepreneurial Development	5	5	25	75	100	
	18PMB421	EC –V - Advertising & Brand Management	5	4	25	75	100	
	18PMB422	EC –VI – Retail Management	5	4	25	75	100	
	18PMB423	EC –VII- Financial Services	5	4	25	75	100	
	18PMB424	EC –VIII- Financial Institutions and Markets	5	4	25	75	100	
		<b>Total</b>		<b>30</b>	<b>26</b>	<b>150</b>	<b>350</b>	<b>600</b>
		<b>18PMB425P</b>	Actual Project during the vacation of III semester and Viva Exam before the IV semester Exam	-	6	25	75	100
	<b>Total</b>			<b>6</b>	<b>25</b>	<b>75</b>	<b>100</b>	
	<b>Grand Total</b>		<b>120</b>	<b>122</b>	<b>650</b>	<b>1950</b>	<b>2600</b>	

Electives : Choose any two Group A/B/C/D/E/F/G							
* Two Papers from Each Group for Semester III and Semester IV							
Semester	Course	Subject Title	Hours	Credit	Int. Marks	Ext. Marks	Total
<b>A: Marketing</b>							
III		Consumer Behaviour	5	4	25	75	100
		Digital marketing	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>B : Finance</b>							
III		Security Analysis & Portfolio Management	5	4	25	75	100
		Retail Bank Management	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
III		Financial Services	5	4	25	75	100
		Financial Institutions and Markets	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>C : Human Resource</b>							
III		Strategic Human Resource Management	5	4	25	75	100
		Industrial Relations	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
III		Human Resource Development	5	4	25	75	100
		Labour Laws	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>D. Information Technology</b>							
III		Information security in business	5	4	25	75	100
		E-business	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
III		Enterprise resource planning	5	4	25	75	100
		Cyber law	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>E : Operations</b>							
III		Quality Management	5	4	25	75	100
		Supply Chain Management	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
III		Material Management	5	4	25	75	100
		Production Planning & Control	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>F : Hospital Management</b>							

<b>III</b>		Hospital And Patient Relation Management	5	4	25	75	100
		Health Insurance	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>III</b>		Hospital Support Services	5	4	25	75	100
		Operations Management In Healthcare	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>G : Agri Business Management</b>							
<b>III</b>		Rural Markeitng	5	4	25	75	100
		Fertilizer Technology And Management	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>
<b>III</b>		Food Processing Management	5	4	25	75	100
		Agri Supply Chain Management	5	4	25	75	100
<b>Total</b>			<b>10</b>	<b>8</b>	<b>50</b>	<b>150</b>	<b>200</b>